



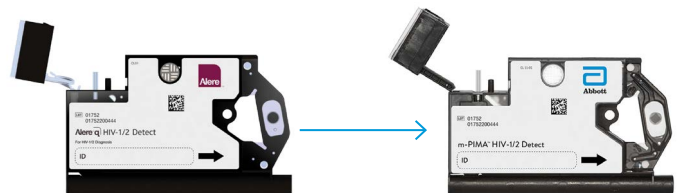
# ALERE™ q IS REBRANDING TO m-PIMA™

The Alere™ q analyser, cartridges, and accessories are rebranding to m-PIMA™. This is a cosmetic rebrand to integrate the Alere™ q platform into the Abbott family of products.

## ALERE™ q WILL REBRAND TO m-PIMA™ ANALYSER



## ALERE™ q HIV-1/2 DETECT WILL REBRAND TO m-PIMA™ HIV-1/2 DETECT



## FOIL POUCHES WILL BE COLOR CODED TO HELP DISTINGUISH DIFFERENT TESTS



m-PIMA™ HIV-1/2 DETECT



m-PIMA™ HIV-1/2 VL

## INTRODUCING THE NEW m-PIMA™ HIV-1/2 VL

Our new breakthrough product, the m-PIMA™ HIV-1/2 VL, is designed to provide HIV viral load test results in less than 70 minutes at the point of care, allowing same day test and treatment decisions, while the patient is still present.



## USB PRINTER, POWERDRUM, AND THE NEW CONNECTIVITY PACK IV WILL BE ABBOTT BRANDED



# Frequently Asked Questions

## **WHEN WILL THE NEW m-PIMA™ ANALYSER AND VIRAL LOAD TEST BE AVAILABLE?**

The m-PIMA™ Analyser and m-PIMA™ HIV-1/2 VL test are now commercially available in select countries. Data has been submitted for CE-IVD marking and WHO prequalification of the m-PIMA™ HIV-1/2 VL test. The m-PIMA™ test system is not cleared/approved or for sale in the US.

## **CAN I RUN THE NEW m-PIMA™ HIV-1/2 VL TEST ON THE ALERE™ q ANALYSER?**

Yes, after a software update to version 0.26.1 and higher.

## **CAN I RUN THE ALERE™ q HIV-1/2 DETECT CARTRIDGE ON THE m-PIMA™ ANALYSER?**

Yes, the m-PIMA™ Analyser ships with software that can run Alere™ q HIV-1/2 Detect.

## **WILL ALERE™ q HIV-1/2 DETECT BE REBRANDED TO ABBOTT?**

Yes, it will rebrand to m-PIMA™ HIV-1/2 Detect and become available in select markets over the coming months.

## **CAN I CONTINUE TO USE THE ALERE™ q ANALYSER AND ALERE™ q HIV-1/2 DETECT CARTRIDGE?**

Yes, we will continue supporting and supplying all existing Alere™ q customers as usual.

## **CAN I USE ACCESSORIES LIKE THE USB PRINTER, POWER DRUM, AND CONNECTIVITY PACK IV ON EITHER PLATFORM?**

Yes, these accessories will work on either the Alere™ q Analyser or the m-PIMA™ Analyser, but to use Connectivity Pack IV with the Alere™ q Analyser, the software must be updated to version 0.26.1. Your Abbott sales or technical support representative will be in touch.

## **ARE THERE ANY CHANGES TO THE PERFORMANCE, RELIABILITY, CONNECTIVITY, OR TEST PROCEDURES?**

Aside from the new software and functionality added to run the new m-PIMA™ HIV-1/2 VL test, there are no other changes due to rebranding. You can continue using your products as usual.

## **IF YOU HAVE FURTHER QUESTIONS, CONTACT YOUR ABBOTT REPRESENTATIVE.**

The m-PIMA™ HIV VL test is not CE-marked and not marketed in the EU. Alere™ q and m-PIMA™ products are not cleared/approved or for sale in the USA.

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## **DO I NEED TO SWAP OUT MY ALERE™ q ANALYSER FOR AN m-PIMA™ ANALYSER?**

No, your current Alere™ q Analyser with the software update will have all the same functionality as the m-PIMA™ Analyser.

## **HOW DO REGULATIONS IN MY COUNTRY AFFECT THE REBRANDING AND/OR RE-REGISTRATION OF THE PRODUCT?**

We plan to register the m-PIMA™ product in every country where we currently sell Alere™ q, plus several additional countries, but regulations and timelines will vary by country. Please speak with your local Abbott team.

## **WHEN WILL MY ALERE™ q INSTRUMENT SOFTWARE BE UPGRADED?**

In late Q4 2018 we plan to begin a phased roll out of software update version 0.26.1 for existing customers, and this will continue into 2019. Your Abbott sales or technical support representative will be in touch.

## **CAN I REQUEST A SOFTWARE UPGRADE BEFORE REGISTRATION IS COMPLETE?**

Please speak with your local Abbott team, we will do our best to complete your software upgrade as soon as registration is completed in your country.

## **WHAT WILL SOFTWARE UPGRADE VERSION 0.26.1 DO AND HOW IS IT DIFFERENT?**

It will allow Alere™ q users to run the new HIV-1/2 Viral Load Test and use Connectivity Pack IV. The software will have an Abbott brand appearance and refer to the analyser as “m-PIMA”, even though you may have an Alere™ q. An updated user manual will be provided to explain the new software user interface, menu, and features.